



Saving Summer Styles

Fight the Frizz



It is no secret that summer can wreak major havoc on your lovely locks. Styling demands and heat damage

can make a harsh reality for hair.

Check out these ways to fight the frizz, refresh, restyle and preserve your color this summer.

Fear no humidity from day to night with this antidote for frizz-prone hair that seals the cuticle to stay sleek. It even helps protect hair from the effects of UV rays. Try Paul Mitchell, Relaxing Balm and/or the Skinny Serum, for all hair types, naturally curly or permed hair.

Awapuhi Moisture Mist, HAIR AND BODY MOISTURIZER, is my go-to item. It Moisturizes Hair – Lactic acid and the Activated Moisture blend of awapuhi provide deep moisture and enhanced shine. It Softens Skin – Spirulina and plankton extracts are rich in amino acids and vitamins essential for soft, healthy looking skin. It Soothes and Revives – Sodium PCA is a naturally occurring component of human skin which is responsible for the moisture binding properties and helps to revive tired skin, sooth a sun burn, set your make up application and reactivate styling products. This amazing product comes in an aerosol or non aerosol pump for your personal preference.

The KENRA Silkening Mist provides protection from thermal styling and leaves hair silky-soft, with a high-gloss finish. It is a weightless mist of pure shine that hydrates, nourishes, strengthens, and protects hair, leaving an incredible high-gloss, flyaway-free finish.

Perfect for the gym bag, flights, or camping, maintaining your hairstyle is easy with our travel size “try me” Take Home Kits. This keeps those out-of-town bad hair days at bay.

“When I want to quench my client’s thirst for healthy hair, I turn to the Paul Mitchell Moisture Category. It’s my go-to line to balance moisture and add amazing shine.”

— *Stephanie Kocielski--*

Paul Mitchell Artistic Director

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Hair Tips:

- Use a round brush rather than a comb for maintaining body when thermally smoothing hair .

Fight the Frizz (cont.)



Paul Mitchell Sculping Foam, a

CONDITIONING STYLING FOAM, is a Medium Hold – with Styling and bodifying agents combined with panthenol provide long-lasting memory and texture. It Defines Curl and Controls Frizz – Emollient conditioners

smooth the surface to control static and enhance curls. It Helps Prevent Moisture Loss – Hawaiian awapuhi helps balance moisture and prevent dryness and imparts long-lasting shine and condition, while controlling static.

There's nothing like a styling iron to smooth frizziness, control flyaways and leave hair sleek and in control. But sometimes thermal tools can leave strands limp.

BTC Member **Dawn Farley** of **Teff Hair Design Studio** in **Hickory, NC** has a tip for main-

taining body when thermally smoothing hair. "Use a round brush rather than a comb to smooth each section, she suggests, and the hair will have plenty of bounce and body.

Another tip: "We (hairstylists) cut and color to the head shape,

she says. We (stylists) take horizontal sections for width, vertical sections for length and diagonal sections for a round result. Why not use the same strategies when we (the Stylists and our clientele') flatiron the hair?"

Locks of Love



If you are sick and tired of those lovely locks, do what Hollywood does,

Katie Holmes cut her hair again—she ditched the bob and now she's sporting a fitted bi-level. Other celebs, like Rihanna, keep clipping away at their 'dos, too.

So, for these easy looks once temperatures soar, or when you say, "Oh, just cut it off," here's an idea for your hair that will be near and dear to our heart.

"Locks of Love" is a public non-profit organization that provides hairpieces to financially disadvantaged children in the United States and Canada under age 18 suffering from long-term medical hair loss from any diagnosis. We meet a unique need for children

by using donated hair to create the highest quality hair prosthetics.

Most of the children helped by Locks of Love have lost their hair due to a medical condition called alopecia areata, which has no known cause or cure. The prostheses we provide help to restore their self-esteem and their confidence, enabling them to face the world and their peers."

Locks of Love (cont.)



Mission Statement

“Our mission is to return a sense of self, confidence and normalcy to children suffering from hair loss by utilizing donated ponytails to provide the highest quality hair prosthetics to financially disadvantaged children. The children receive hair prostheses free of charge or on a sliding scale, based on financial need.”

Ponytails & Braids Only:

10" or longer, in a ponytail or braid, clean and dry

Special Notes:

Shorter hair (6"-10") will be separated from the 10" and longer lengths and sold to offset the manufacturing costs. Although the shorter hair cannot be used in the hairpieces, it still greatly helps to reduce costs. Gray hair will be accepted and sold to offset the manufacturing costs.

Over the Last 18 years of Service to our community, we have mailed an average of four ponytails per month, for approximately 850 plus pony tails. On July 23rd, 2008, Our salon mailed out 19 feet of hair for Locks of Love. That's a lot of ponytails! We want to thank all those who donated, and we wish all of our patrons a safe and happy summer!

Larry's Hair Designers

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Larry's Hair Designers is a full service family salon, located in the Festival at Old Bridge Shopping Center in Woodbridge, VA.

We've been serving the Woodbridge community since March 27th, 1990. We've got the best stylists in town!

"We cut, shape, and design to the desires of the individual. Customer satisfaction is our goal. When our customers look good, so do we. Every client is our walking advertisement."

...Larry Housden, Owner and Master Barber



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Privacy Policy:

It is not the policy of Larry's Hair Designers to give out or sell your personal information to anyone for any reason. You will never receive unwanted e-mails from Larry's Hair Designers or any of our vendors. Your privacy and satisfaction is the most important thing to us.



LARRY'S

HAIR DESIGNERS, INC.
FOR THE ENTIRE FAMILY
703-491-HAIR (4247)
Hours: Mon-Fri: 9-9 Sat: 9-5 Sun: 10-3
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Save 50% Off Your Shampoo Cut & blow-dry Style when you **Donate** your lovely locks to **Locks of Love**. Come with your hair, **Clean & Dry**, we will put your hair into a 10" or longer ponytail, or multiple ponytails if your hair is thick, have you fill out a card with your name & address, and mail them off for you. Then we will pamper you with a wonderful shampoo from our shampoo station, trim & style your hair. All for 50% off, *With Newsletter Ad* & Alexis, Nickie and Stephanie ONLY ex. 8/25/08

And

Annual Liter Duo Sale going on right now! Paul Mitchell, Joico, And Nioxin Liter Duo's, In Stock Now!

No Coupon Needed!



LARRY'S HAIR DESIGNERS INC FOR THE ENTIRE FAMILY

Save 30% OFF Any 1 Service MORE THAN \$20, **Mondays Only**, 9AM-9PM,

With Newsletter Ad & Alexis, Nickie and Stephanie ONLY ex. 8/25/08

Or

Save 30% OFF Any 1 Service MORE THAN \$38, **Tuesdays Only**, 9AM-9PM,

With Newsletter Ad & Alexis, Nickie and Stephanie ONLY ex. 8/26/08

Limit one per customer. No double discounts Expires: 8/25/2008

Not redeemable for cash. Redemption value not to exceed \$0.00.

Festival at Old Bridge Shopping Center

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